


Press Release			
MCD Elektronik GmbH Hoheneichstr. 52 – 75217 Birkenfeld Germany Tel. +49 (0)7231 78.40.50 – Fax: +49 (0)7231 78.40.510 Managing Director: Bruno Hörter	Release Date: 09.08.2017	Page 1 of 3	ELEKTRONIK GMBH
	Document Version: V1.0	Edited on:	Summary title: MCD_17_03
For immediate publication	Queries to: Verena Hörter, Verena.Hoerter@mcd-elektronik.de		

Measurement Technology from MCD Elektronik

Online shop for test systems of electronic production

Birkenfeld, February 8, 2017: Time is money. Responsible persons for development and production know this exactly. For them, the online shop of the measurement and test engineering specialist MCD Elektronik has opened around the clock. About 70 items, from the test software to the video multiplexer, are available to industry customers for immediate retrieval. All products like measuring systems, control systems, software, image processing tools and spare parts are in-house developments of MCD. They were developed in the context of customer projects and proven in numerous assignments. The current big sellers are the practical 6-port USB hub and a range of software solutions for test systems. Customers appreciate the possibility to access digital software licenses directly, because time is often short.


"In order to meet the requirements of the industry, we now offer registered users the possibility to create binding offers directly over the online shop. The shop informs about prices and conditions and allows for product comparisons. This allows the visitors of our shop to start the procurement process from their companies without waiting or experiencing delays", explains marketing manager Verena Hörter. The offers are available as PDF files and have a validity for one month. Registered users can view their quote history at any time and place orders with just a few clicks.

MCD takes the orders either directly via the online shop, via fax under +49 72 31/78 405-10 or via e-mail at shopauskunft@mcd-elektronik.de. The goods are shipped with DHL to over 40 countries in Europe and overseas. If the item is stocked temporarily and the order is placed before 4 pm, MCD will deliver on the same day.

www.shop.mcd-elektronik.com

Information for the press:

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Images:

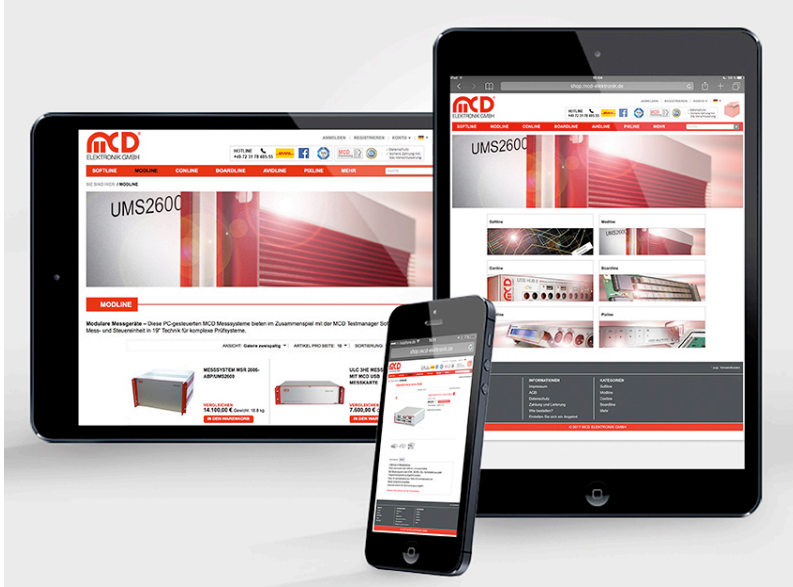


Image 1: There are no barriers to the MCD shop. The website is optimized for operation on all current devices.




Image 2: Ordered today, tomorrow already in use: MCD makes it easy for urgent industrial customers.

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About MCD Elektronik GmbH

MCD Elektronik GmbH was founded in 1983 and currently employs 80 people. The owner- managed company is headquartered in Birkenfeld, near Pforzheim, Germany. MCD Elektronik is active in Germany, Hungary, and China, and delivers to 43 countries around the world.

MCD Elektronik GmbH manufactures measurement and test systems for electronic production for their customers, who include OEMs in the automotive sector, companies in machine and systems design, medical technology, defense and security systems, quality technology, sensor manufacturing, and aerospace. The company relies consistently on zero tolerance in quality control

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