


Press Release			
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MCD Elektronik honored with „Supplier Award“ Measurement specialist convinces with testing equipment and service

Birkenfeld, January 20, 2015: MCD Elektronik GmbH kicks off the year as a „honored“ supplier in 2015. Shortly before the fiscal year statements, the measurement specialist from Birkenfeld obtained the „Supplier Award“ from Hirschmann Car Communication GmbH (HCC). The world’s leading provider of transmission and receiver systems awarded convincing suppliers and service providers. In context of the awards ceremony, the company dignified suppliers that have performed well with regard to quality, service, reliability, technology and price behavior in the last financial year. The prizes were received in Békéscsaba, Hungary, by the board representatives and top managers of the honored suppliers. The suppliers were nominated on the basis of reviews performed by Hirschmann Car Communication locations in Germany, Hungary and China. MCD Elektronik from Birkenfeld, near Pforzheim, was distinguished for its special performance in the „Test equipment and service“ category. „This award confirms our daily work and shows that know-how and personal contact with customers still convinces“, CEO Bruno Hörter annotates the ceremony.

Ludwig Geis, CEO of Hirschmann Car Communication GmbH, also highlighted this at the awards ceremony: „It is important for us to be able to depend on the reliability and quality of our suppliers. We therefore like to honor the outstanding performances and continue to promote the good cooperation in the future.“